

15 November 2007

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Mrs L

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An extra special night for you

Dear Mrs Marsh,

I would like to take this opportunity to remind you that we are holding a second Christmas Shopping Night next **Wednesday 21 November** at the **Glen Waverley** store.

Our stores will be open for cardholders from 5pm until 10pm to give you the chance to shop and browse for Christmas gifts while enjoying some refreshments and Christmas entertainment.

There will be over 100 Instant Reward offers available only on the night when you use your David Jones Card, so don't forget to bring along your card to enjoy these exclusive offers.

You will also have the opportunity to win a luxury trip to the epic Canadian ski slopes. All you need to do is spend on your David Jones Card and you will automatically go into the draw to win a 14-night trip for 4 people on Qantas business class flights to the slopes of Alberta and British Columbia. Each time you spend on your David Jones Card you receive an entry.

I hope you and your family can come along and enjoy over 100 Instant Reward offers at our Christmas Shopping Night.

Thank you for shopping at David Jones.

Regards,

Mark McInnes
CEO



Remember to bring along your David Jones Card as all of the exclusive offers are only available when you use your card.

If you have misplaced your card and would like a replacement or a supplementary card for a family member, simply visit the Customer Service desk and you will be issued with a temporary replacement card.

To avoid delay, come in today so you will have your replacement card in time for the shopping night.

If you do not wish to receive marketing material from the David Jones Group please contact our Corporate Privacy Officer on 1800 720 025 or email privacy@davidjones.com.au

Competition closes at 22:00 (AEDST) on 21/11/07. Prizes drawn on 5/12/07 at Communicator Interactive, Level 8, 9-13 Young Street, Sydney 2000. Winners will be notified by mail and published in The Australian on 7/12/07. Authorized under VIC Permit No. 07/4586. For full terms and conditions go to davidjones.com.au

THERE'S NO OTHER STORE LIKE
DAVID JONES