

November 2004

SPECIAL VIP CLUB MEMBER EVENT

Dear VIP Club Member

Thank you to all VIP Club members who have taken advantage of this new offer. The program has proven to be very popular and successful since the launch.

Recently the Knox City store has been up graded with a great new look. The store continues to carry the latest products from Asics. Brooks. Rockport. Adidas. New Balance. Sketchers and others with some exciting new products arriving in store new.

We would like to invite all VIP Club Members to a special night to celebrate and show our new look store and also to offer you an extra 10% discount in addition to your 9% discount. This fantastic offer of 19% is offered across all products on Tuesday 23rd November, with Christmas only weeks away this is a perfect opportunity to take advantage of this great offer.

During the evening take advantage of a free foot assessment and advice on shoe selection by Orthotist Aaron Kilner or Podiatrist Vaughan Ackland. Physiotherapist Jason Smith will also be visiting the store offering free advice regarding injury prevention and other services offered by Back In Motion - Physiotherapists. Masterfit Technician and store manager Jamie Kambouris and his trained team from The Athlete's Foot Knox City will be read\ to welcome you to their store and are very happy to provide free foot scan's using Fitprint and to offer advice regarding shoe selection for your individual requirements.

Please join us on Tuesday 23rd November from 6.00pm to 9.00pm and enjoy some light refreshments with our compliments. Entry will only be available via the centre entrance Burwood Highway side opposite the bus interchange and taxis rank. Please RSVP by Friday 19th November to the Knox City store. We hope you are able to make it to this special night for members only and to take advantage of our special 19% discount offer.

Yours sincerely