Good morning!

## It's Valentine's Day this month!

And that's when people go to a great deal of time, trouble and effort to tell the person they love how they feel.

So it seemed kind of appropriate for us to choose this month to tell you how much we love you doing business with us.

We know that there are many other businesses you could choose to be your Valentine, and that's why we sincerely appreciate our ongoing relationship. In fact, we just love it!

And to show our thanks we are enclosing or have arranged

....

We hope you love it!

(letters\269)

Thanks for being our Valentine!

Yours sincerely

**Business Owner** 

P.S. And right now if you call us or call in we've got some extra special good news for you too.